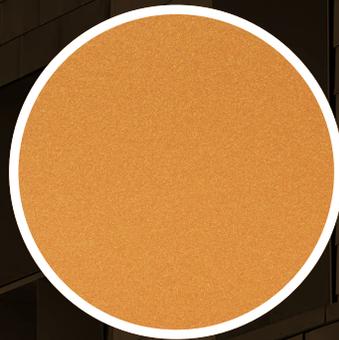


FLUROPON® EFFECTS

RUSTICA

Inspired by nature. Engineered by Valspar.

Introducing Fluropon Effects Rustica — a soothing, nature-inspired palette never before seen in 70% PVDF architectural coatings.



A distinctive palette.

Your next project can showcase natural, polychromatic colors with a rustic, antique look. Rustica contains special effects pigments that create richer, more saturated shades that reflect the natural environment. When used together, they create a natural color palette that's perfect for both rural and urban metal architecture.

Impressive performance.

Available for coil and extrusion applications, Rustica offers a number of unique benefits including:

- Outstanding color and gloss retention
- Extreme weathering performance
- Resists dirt, stains, chalking and fading

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