



valspar®

FLUROPON®
70% PVDF
ARCHITECTURAL
COATINGS

FLUROPON

For more than 200 years, Valspar has been a leader in the art and science of coatings that excel in both beauty and function. When it comes to superior-performance architectural coatings, our innovations drive the industry. Fluropon, Valspar's premier 70% PVDF architectural coating, has been protecting monumental structures worldwide for over 50 years.

Fluropon coating systems for coil and extrusion applications are available in nearly limitless color and formulation options. When applied to metal building components, the result is outstanding protection against the elements, allowing your project to last long into the future. As a trusted brand in the industry, Fluropon can help you achieve any design while meeting the industry's highest performance standards.

At Valspar, we live and breathe innovation. Whether it's developing new formulas to meet unique project needs, testing long-term performance or creating solutions for customers, Valspar has the expertise to make it happen.



FLUROPON

NU SKIN INNOVATION CENTER
PROVO, UT

PROVEN PERFORMANCE

Fluoropolymer coating systems are field-proven exterior metal finishes that provide lasting durability for monumental structures. Formulated to meet the industry's highest standards, including AAMA 2605, Fluoropolymer coatings continually exceed performance needs while maintaining their color and beauty for years to come.

Fluoropolymer is a premium fluoropolymer coating system formulated with 70% Polyvinylidene Fluoride (PVDF) proprietary resins and select organic and inorganic pigments. Its performance can be traced back to Valspar's innovative technology: enhanced resin and pigment development, continual formula improvements and quality control. These advancements all result in a coating that is beautiful, long-lasting and environmentally responsible.

PERFORMANCE BENEFITS:

- Color and gloss retention
- Flexibility and formability
- Extreme weathering performance
- Meets ASTM specification for graffiti resistance

LASTING RESISTANCE TO:

- Ultraviolet rays
- Dirt and stains
- Chalk and fade
- Chemical degradation

LIMITLESS COLOR

Valspar is a proven market leader with a distinguished history of color innovation. Our advanced color-matching technology allows us to match nearly any color imaginable. Our scientists are creating new color spaces that have never existed before. Fluropon is no exception. Our Fluropon systems are available in a wide range of colors, sheens, gloss levels and special effects to achieve nearly any look you can dream up. Not only can we create the perfect Fluropon color for your project, but you can also rest assured that it will last.

OUR COLORS INCLUDE, BUT ARE NOT LIMITED TO:

- Naturals
- Brights
- Micas, metallics and pearlescents
- Anodized look
- Special effects
- Prints
- Kameleon™ color-shifting coatings



LIMITLESS COLOR

CHAFFIN JUNIOR HIGH SCHOOL
FORT SMITH, AR

ARCHITECTURAL APPLICATIONS

Fluropon 70% PVDF coating systems can be applied by a continuous coil-coating process or spray-applied to aluminum extrusions. Used by a wide range of coaters and applicators, Fluropon can be applied to nearly any exterior metal building component. Whether you're working with aluminum, hot-dip galvanized (HDG), cold rolled steel (CRS), Galvalume® or Galfan®, Fluropon will provide outstanding protection and beauty to your building project.

Our customers are always presenting new challenges. Each project application presents its own unique set of circumstances. Identifying location, resources, application type, substrate and more is the key to developing a customized coating solution. It simply means the best solution at the best value.

COIL APPLICATIONS:

- Metal roofing
- Composite and insulated metal wall panel systems

EXTRUSION APPLICATIONS:

- Curtain wall
- Aluminum panels and extrusions
- Windows
- Skylights
- Door and access systems



SUSTAINABLE SOLUTIONS

As one of the leading manufacturers of coating products in the world, Valspar is setting an example for the entire industry. Valspar is committed to superior-performance architectural coatings that limit the impact on our environment. To prove that commitment, Valspar has over 800 products that meet ENERGY STAR® and LEED requirements.

Fluropon solar reflective (SR) coatings are an eco-friendly coating option that can lower energy costs without sacrificing durability, performance or beauty. In addition to cool metal roofs, solar reflective coatings can also be used on wall panels and extrusions. Solar reflective pigments used in these coatings reflect infrared radiation while absorbing the same amount of visible light. Mastering the science of solar reflective coatings has allowed us to bring you the highest SR values in the entire industry.



SUSTAINABLE SOLUTIONS

THE TIDES AT SEABOARD POINT
NORTH WILDWOOD, NJ

WHY VALSPAR?

TO PUT IT SIMPLY, WE'RE A PAINT AND COATINGS COMPANY.
WE DO IT BEST BECAUSE IT'S ALL WE DO.

COLOR EXPERTISE

With over 200 years of experience and over 20,000 colors in our lab, we have the expertise to create nearly any color you can dream up. Our advanced color-matching technology allows us to match any shade you desire in one of our long-lasting formulations.

RESPONSIVENESS

Valspar's engaged, results-oriented customer service team will help you throughout all stages of the design process. Whether you're looking to match an existing color or create a new one, Valspar can help you achieve your vision — quickly. Turnaround times on physical color samples range from three to five days so you can get the color you want when you want it.

YOUR PARTNER FOR COATING RESOURCES

Whether you're looking to apply a Fluropon color to your BIM model or wondering how to specify it, Valspar is here to help. Our architectural inspiration website, valsparinspireme.com offers a place for you to imagine all of the possibilities. Browse our project gallery to get inspired, download our three-part specification guide or easily order physical color samples right from our website. You can even request one of our experts to give a "Lunch and Learn" at your architectural firm. Whatever your coating need, Valspar is on it.



WHY VALSPAR?

ARIA RESORT & CASINO
LAS VEGAS, NV

WE STAND BY OUR
PRODUCTS, AND PRIDE
OURSELVES IN HELPING
YOU STAND BY THEM, TOO.

IF YOU HAVE ANY QUESTIONS OR WOULD LIKE TO ORDER
A FLUROPON SAMPLE, PLEASE CONTACT US.

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CONTACT INFORMATION

valspar
if it matters, we're on it.®