

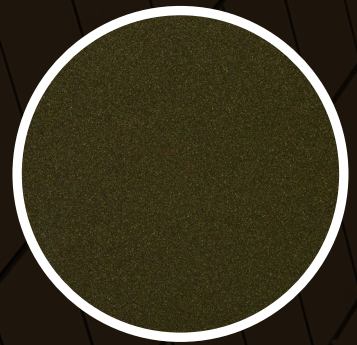
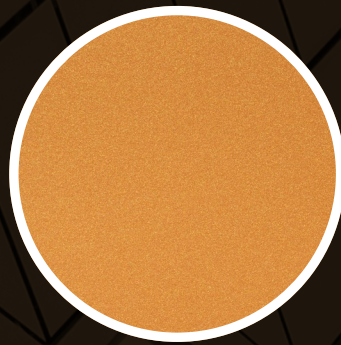
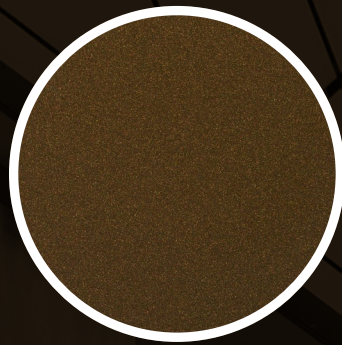
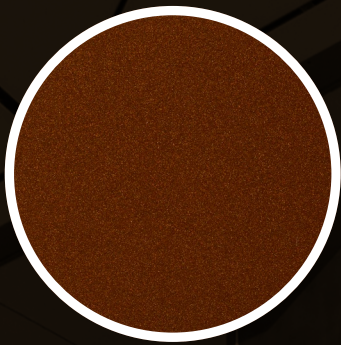
**FLUROPON® EFFECTS**

**RUSTICA**

**EXTRUSION COATING SYSTEM**

## Inspired by nature. Engineered by Valspar.

Introducing Fluropon Effects Rustica — a soothing, nature-inspired palette never before seen in 70% PVDF architectural coatings.



### A distinctive palette.

Your next project can showcase natural, polychromatic colors with a rustic, antique look. Rustica contains special effects pigments that create richer, more saturated shades that reflect the natural environment. When used together, they create a natural color palette that's perfect for both rural and urban metal architecture.

### Impressive performance.

Available for coil and extrusion applications, Rustica offers a number of unique benefits including:

- Outstanding color and gloss retention
- Extreme weathering performance
- Resists dirt, stains, chalking and fading

Visit [valsparinspireme.com/fluroponeffects](https://www.valsparinspireme.com/fluroponeffects) to order Rustica samples. Contact us to learn more.

**valspar**

Valspar Architectural Coatings | [www.valsparinspireme.com](https://www.valsparinspireme.com) | 866-351-6900

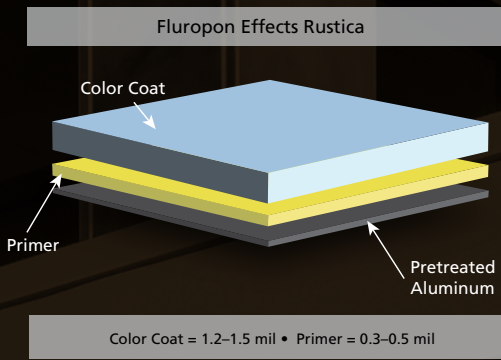
# FLUROPON® EFFECTS

# RUSTICA

## EXTRUSION COATING SYSTEM

### 70% PVDF EXTRUSION COATING SYSTEM

Coating Type	70% polyvinylidene fluoride (PVDF) fluoropolymer resin
Compliance	AAMA 2605-13
Application Method	Shop-applied, conventional or electrostatic spray
Substrate	Pretreated aluminum
Specular Gloss, ASTM D 523, 60 Degrees <sup>1</sup>	Typical 15 to 25 units, medium
Pencil Hardness, ASTM D 3363	F minimum
Film Adhesion	Pass
Impact Resistance	Pass
Abrasion Resistance, ASTM D 968	Pass
Chemical Resistance	Pass
Humidity Resistance, ASTM D 2247, 100 Percent Relative Humidity, 4,000 Hours	Rating 8, no more than a few field blisters, ASTM D 714
Flame Test ASTM E 84	Class A coating
South Florida Exposure, (ASTM D 2244 and D 4214)	
Color	No more than 5 delta E Hunter color units at 10 years
Chalk	Rating no less than 8 at 10 years
Gloss Retention	No less than 50%
Erosion Resistance	Less than 10%
Graffiti Resistance, ASTM D 6578/D 6578M	Pass



\*Certain colors require a base coat.

<sup>1</sup> American Society for Testing Materials

For details and health, safety, and handling information, Material Safety Data Sheets (MSDS) are available at [www.valsparcoilextrusion.com](http://www.valsparcoilextrusion.com).

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